



WE'RE HIRING!

COMPANY DESCRIPTION

Founded in 1989, Learn2 focuses on human performance. Yes, our clients win awards for the learning and engagement best practices we design for them. Who doesn't want business-relevant, hands-on programs that achieve lasting behavior change. So your program gets explicitly configured to your participants, your culture, your values and your outcomes so much so that, we become an extension of your team.

Learn2 has empowered leaders and teams to change the way they work. We take away podiums, PowerPoint, and remove the teaching from the learning equation. Learn2's approach puts you, the participants, in the driver's seat. You learn by doing. You interact with other participants and your facilitator to create best practices that enable us all to achieve more with less effort.

Instead of having to absorb information from a lecture, you become an active participant in a hands-on learning experience.

Sound exciting? It is!

CONTACT US

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PRODUCT MANAGER

The Opportunity

Take your expertise in sales, product, and marketing to build a team who exceeds business goals. You lead the roadmap for an award-winning product and growth hack with a sales team and partners. You ultimately earn your "shot" at GM/CEO of your own role based on your results, capabilities and timelines.

What's in it for you?

You get to lead and collaborate with the world's best places to work. You join a committed team who transformed our product focus during the pandemic to make 2021 the year of growth. You get to connect purpose and profit by inspiring leaders and teams to ignite their love of learning. Sound intriguing? Then read on.

We want a leader to lead the business growth and product road map of one of our award-winning programs. You'll be actively mentored by our CEO. Doug Bolger, the world's first CLO, remains insanely committed to linking talent development to achieving business strategy. Doug has changed the way the world works – by changing how the world learns. So if you have a massive appetite for purpose-driven work and profit-driven approaches, Doug marries these in our vision, goals and practices. Doug is building a team of product managers who produce exponential growth and impact together.

How We Work

Together we refine to excellence. We avoid reasons – nothing amazing got created from reasons. We ask questions like, "How could we...?" or "Where else has this been solved before?" or "what would it take to...?" We operate in an agile environment to produce results.

What qualifies you

- A track record of juggling more balls than anyone else and landing them to the amazement of clients, team and sometime even yourself
- Sales + client experience where your confident, articulate written and verbal skills engaged clients to trust an intangible idea would impact their bottom line
- Facilitation experience where you realized that talking heads kill ownership and group engagement drives ownership
- Strong growth mindset for yourself, your team and business

Position Responsibilities

- Engage existing and potential customers on a regular basis via multiple channels
- Scale an existing product to exceed product goals
- Prioritizing market and product requirements, feature sets, and key positioning and messaging elements
- Curating, communicating, and implementing the product roadmap
- Analyzing data to prioritize gaps and opportunities
- Set and exceed product goals that configure the team for optimal success
- Lead the design and prototype modular units, identify outcome indicators and adapt and revise as necessary in the sales, marketing, onboarding, delivery, expansion and referral processes
- Develop additional revenue streams by supporting clients
- Build depth in delivery team and engage resellers, partners, contract facilitators and in-house team while expanding diversity



What Skills Make You Successful

- You prioritize, implement and ask for help
- Your strong analytical and problem-solving skills
- Your experience building and developing growth mindset teams
- Your strong consultative skills, presence, business acumen and superb relationship development abilities

How You'll Know if You are a Fit

- You want a career with a purpose-driven organization where your activities make the world a better place
- You take an active stance on learning, coaching, leading, and inspiring others to achieve more with less
- You proactively develop yourself and others on the team at every opportunity
- You illustrate superior listening, questioning and can empathize with anyone
- You are mature. You understand professionalism, confidentiality, and have sound business judgment
- You have exceptional workflow and computer skills. You can quickly learn and improve any process, in any software
- Your work references keenly miss working with you and say we are lucky to have you
- You have the aptitude to work in a fast-paced environment changing environment with aggressive timelines
- Preference for diverse BIPOC candidates, we expand inclusion and believe diversity drives innovation
- Bilingual (English and French), an asset

Location & Hours

This full-time position is based in Toronto, Canada. Since the onset of COVID-19, we have situated our team to work remotely. The salary and incentives are dependent on experience and ability.

Travel Requirements

When pandemic ends, live experiences require travel and certifying resellers globally. Travel expenses are paid for or reimbursed by clients through Learn2.

Application Instructions

Please demonstrate how you are the right person for our world. We require all 3:

- Letter to understand why we would want to hire you
- Resume or LinkedIn profile
- Show us something you are proud of – that you designed and grew

Screening begins immediately and applications will be accepted until the positions are filled. We have 2 positions available and will hire for more in future. Learn2 conducts pre-employment screening of all candidates. Please send your complete application to Amy@Learn2.com.

Learn2 is committed to providing equal employment opportunity and to achieving an inclusive, diverse workplace that values each individual.

About Learn2

Learn2 wins clients awards and credibility for participant-driven learning and development and changes the way the world works, learns and develops leaders.