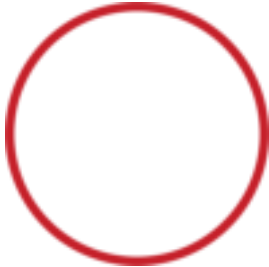


# The Big Picture



# Big Picture Insights



## Big Picture

- The Picture of Success – provides a common understanding of the organization’s objectives.
- Helps motivate team by starting with the end in mind and connecting them clearly to the desired outcomes.



## Strategic Elements

- The major ingredients required for success.
- They contribute directly to the Big Picture and are essential to achieving the desired outcomes.
- Simply put, they are the “make or “break” factors that must exist in order to achieve the Big Picture.



## Supporting Components

- The foundations of our Strategic Elements that help us to create and maintain our Strategic Elements (e.g. knowledge, processes, physical and human assets).
- May or may not be essential to the goal.
- Allow the Strategic Elements to be successful.



## Team Members

- Teams are more successful when each member knows how they connect to the Big Picture, when they understand how the organization is depending on them in order to succeed.
- Reinforce the connection with assigning tasks, checking in, following up and recognizing.