

SIMULATORS

Ready Set Sell! Sales Simulators

Your reps practice the new product, the new market, and the worst objections on a simulator built on your buyers, before they practice on customers.

"We invested last time and nothing changed."

"Our sales team leaves revenue on the table."

WHO IT IS FOR**LEVEL**

Sales teams, Frontline leaders

TIME

1 day · Ongoing

LANGUAGES

English

GROUP SIZE

Any group size

FORMAT

In person · Virtual · Hybrid

BUSINESS OUTCOME

Revenue growth, Execution

WHAT HAPPENS

Reps start with a single stage of your selling cycle and practice it until it holds, then combine stages into the full process.

The simulator replicates your buyers and your targets. The team sits in the middle of the action under pressure.

New product, new market, new approach: the reps arrive at the first real call already confident.

WHAT CHANGES

- Launch conversations that land in the first few calls
- Confidence built on practice instead of hope
- Key messages every rep could say
- A practice environment the whole team keeps

HOW WE MEASURE

A 60-day pipeline read on the launch or market the simulator targeted: conversations opened, objections handled, deals advanced.

HOW IT FITS WHAT YOU HAVE

Built around your buyers, your products, and the objections your reps actually hear. The tools Participants build become their own job aid and drop into your sales playbook.

INVESTMENT

\$10,000 – \$25,000

Custom build · same number in USD, CAD and EUR

Design, build, and first live cohort. Scope and tier set where in the range. Dispersed virtual access for the whole team and every future hire: \$99 per person per year.

WHAT IT INCLUDES

- A simulator built on your selling environment: decision maker, influencers, economic buyer
- The first live cohort, facilitated
- Ongoing AI practice trained on what the live room captured

PROOF

10 out of 10

Participant feedback across Ready, Set, Sell! deliveries for J.P. Morgan Chase, RBC, TD, Bell Media, Deloitte, NCR, GSK, AstraZeneca, Baxter and Canadian Blood Services

Schedule a 20-minute walkthrough

[See how it runs online](#)

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