

SALES

Sales Presentation Skills Workshop

Your sales team reads the audience, opens with a POW, and drops the nervous tension that kills a prospective deal.

"Our leaders are not ready for what is coming."

"Our sales team leaves revenue on the table."

WHO IT IS FOR**LEVEL**

Sales teams

TIME

Anywhere from 60 minutes to 2 days

LANGUAGES

English

GROUP SIZE

Under 20 · 20–60

FORMAT

In person · Virtual

BUSINESS OUTCOME

Revenue growth

WHAT HAPPENS

Reps assess a real audience, build a POW opening, and use tone and body language on purpose.

Direct exercises and feedback replace theory. Everyone presents a live pitch more than once.

Anxiety gets handled with practice rounds, not pep talks.

WHAT CHANGES

- Pitches that engage instead of inform
- Openings buyers remember
- Less nervous tension in the room that matters
- A repeatable framework for every rep

HOW WE MEASURE

The Facilitator debrief names what the room revealed: who led, where decisions slowed, what the team committed to. You receive the commitments in writing, tied to names and dates.

HOW IT FITS WHAT YOU HAVE

Built around your buyers, your products, and the objections your reps actually hear. The tools Participants build become their own job aid and drop into your sales playbook.

INVESTMENT

\$10,000 per day

Per delivery · same number in USD, CAD and EUR

One Facilitator day. Pairs well with Sell Naturally for the buyer read.

Formats: anywhere from 60 minutes to 2 days. One Facilitator day covers everything up to a full day at the investment shown; a second day adds \$10,000.

WHAT IT INCLUDES

- A one-hour Joint Solution Design call, where you choose what your Participants experience
- Your Blueprint, the design for your delivery, reviewed by you before anything is built
- A Participant Manual matched to that Blueprint

PROOF

100% satisfaction

Canadian Olympic Committee

Schedule a 20-minute walkthrough

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