

LEADERSHIP FOUNDATIONS · PART OF ORCHESTRATE IMPACT

Leadership Foundations · Team Leaders (CP2)

First-line leaders run a High Impact Project through their own team and return more than ten times the investment.

"Our leaders are not ready for what is coming."

"We set goals and miss them."

"We invested last time and nothing changed."

WHO IT IS FOR

LEVEL

Frontline leaders, Mid-level leaders

TIME

Sessions over weeks

LANGUAGES

English · French

GROUP SIZE

Under 20 · 20–60

FORMAT

In person · Virtual · Hybrid

BUSINESS OUTCOME

Execution, Talent insight, Alignment

WHAT HAPPENS

Each team leader picks a target their own team could beat, and names it to their leader before the first session.

Sessions install leading a team to a number: creating the conditions, the growth and performance conversations, and the accountability cadence.

They report the number. At Bell, CP2 leaders with Impact Coaching averaged \$74,005 per project.

WHAT CHANGES

- Team leaders who own a result instead of a to-do list
- Fewer escalations up the line
- Teams that know what the number is and where they stand
- Retention three times better than the company average

HOW WE MEASURE

Each leader runs a High Impact Project against a real business number. Results roll up to the sponsor in dollars, with the Participant's own attribution of how much the experience contributed.

HOW IT FITS WHAT YOU HAVE

Maps to the competency model you already use. Runs as a module inside an existing leadership curriculum or as the immersive anchor a curriculum is missing. Reinforcement assets load into your LMS.

INVESTMENT

\$1,800

Per Participant · same number in USD, CAD and EUR

Per Participant, cohorts of 16 to 32. The Orchestrate Impact role experience for team leaders and front-line leaders (Bell's CP2 People Leader Foundations). Impact project and coaching included.

WHAT IT INCLUDES

- The Team Leader role experience of Orchestrate Impact
- A High Impact Project per leader with an Accountability Partner
- Impact Coaching through the project

PROOF

10.5X ROI

Bell CP2 Leader Foundations with Impact Coaching: \$74,005 average project, \$32,562 net attributed value per leader. Generalized: \$17,761 average per Front-Line Leader project.

Schedule a 20-minute walkthrough

[See how it runs online](#)

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