

LEADERSHIP FOUNDATIONS · PART OF ORCHESTRATE IMPACT

Leadership Foundations · Being a VP

New and rising vice presidents learn what the title actually asks of them, and lead one enterprise project that proves they are already doing it.

"Our leaders are not ready for what is coming."

"We set goals and miss them."

"We cannot tell who is ready to lead."

WHO IT IS FOR**LEVEL**

Executives, Senior leaders, High potentials

TIME

Sessions over weeks

LANGUAGES

English · French

GROUP SIZE

Under 20 · 20–60

FORMAT

In person · Virtual · Hybrid

BUSINESS OUTCOME

Alignment, Execution, Talent insight

WHAT HAPPENS

Each VP, or VP-in-waiting, names the enterprise result the role exists to move, in front of peers who hold the same title.

Sessions install the shift from running a function to owning a slice of the company: the peer relationships, the board-level conversation, the trade-offs nobody below them could make.

They report the number to the executive team, which is the first time most have done it in that room.

WHAT CHANGES

- VPs who act like owners of the company, not heads of a department
- A cross-functional peer group that keeps holding the line
- Succession evidence for the executive team
- Impact measured at the enterprise level

HOW WE MEASURE

Each leader runs a High Impact Project against a real business number. Results roll up to the sponsor in dollars, with the Participant's own attribution of how much the experience contributed.

HOW IT FITS WHAT YOU HAVE

Maps to the competency model you already use. Runs as a module inside an existing leadership curriculum or as the immersive anchor a curriculum is missing. Reinforcement assets load into your LMS.

INVESTMENT

\$1,800

Per Participant · same number in USD, CAD and EUR

Per Participant, cohorts of 8 to 32. The Orchestrate Impact role experience for the step into a vice president role. Impact project and coaching included; usually paired with the 12-Month Impact Coaching Commitment.

WHAT IT INCLUDES

- The Being a VP role experience of Orchestrate Impact
- A High Impact Project per leader with an Accountability Partner
- Impact Coaching through the project

PROOF

42% more promotions

Bell Leadership Foundations participants versus the Bell average (6% vs 4%), with a third the attrition. A system-level result; no VP-only cut is on file

Schedule a 20-minute walkthrough

[See how it runs online](#)

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