LEADERSHIP DEVELOPMENT

The Million Dollar Leadership Program

Your senior leaders take one target: a million dollars of proven bottom-line impact in six to nine months. No group has ever missed it.

"Our leaders are not ready for what is coming." "We set goals and miss them." "We invested last time and nothing changed."

WHO IT IS FOR

LEVEL
Executives, Senior leaders, High potentials

GROUP SIZE
Under 20 · 20–60

TIME
Sessions over weeks

FORMAT
In person · Virtual · Hybrid

LANGUAGES
English

BUSINESS OUTCOME
Execution, Talent insight

WHAT HAPPENS

Senior leaders each take a real project with a dollar value attached and a six-to-nine-month clock.

Distilled insight from 30 years and 10,000 clients arrives as practice rounds, not lectures, each one attached to the live project.

Leaders coach 1:1 through the clock and report a number the CFO could verify.

WHAT CHANGES

- A million dollars of proven impact, or more
- Senior leaders who achieve more with less, on purpose
- The high potentials of tomorrow show themselves by doing
- A 4:1 return the sponsor could name

HOW WE MEASURE

Each leader runs a High Impact Project against a real business number. Results roll up to the sponsor in dollars, with the Participant's own attribution of how much the experience contributed.

HOW IT FITS WHAT YOU HAVE

Maps to the competency model you already use. Runs as a module inside an existing leadership curriculum or as the immersive anchor a curriculum is missing. Reinforcement assets load into your LMS.

INVESTMENT

From $5,800

Per Participant · same number in USD, CAD and EUR

Built from the rate card: Orchestrate Impact at $1,800 per Participant plus the 12-Month Impact Coaching Commitment at $4,000. A 12-leader cohort runs from $69,600 against a $1,000,000 target.

WHAT IT INCLUDES

- Role-specific Orchestrate Impact experiences
- One real project per leader with 1:1 Impact Coaching
- A number each leader reports to the sponsor

PROOF

Every cohort adds over $1 million to the bottom line

American Express: every cohort that has run the program has added more than $1 million, a 400% return on the investment. No group has ever missed the million.

Schedule a 25-minute walkthrough

See how it runs online

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