IMMERSIVE LEADERSHIP · PART OF LEAD THE ENDURANCE

Lead the Endurance · Two Day (The Exponential Expedition)

Day one turns the strategy into named projects with owners. Day two lives the expedition against those projects. Three experiences' worth of IP, one immersion.

"Our leaders are not ready for what is coming." | "Change keeps stalling out." | "Our teams work in silos." | "We set goals and miss them."

WHO IT IS FOR

LEVEL
Executives, Senior leaders, Mid-level leaders

GROUP SIZE
Any group size

TIME
2 days

FORMAT
In person

LANGUAGES
English · Spanish

BUSINESS OUTCOME
Alignment, Execution, Change adoption

WHAT HAPPENS

Day one (Bridge the Gap): the sponsor sets the ambition, then the room builds the current state with figurines and a red-sharpie graffiti wall, finds the gold, runs Yes-And circles on the priorities, pitches projects and red-flags them with the sponsor live, and lays each survivor on the calendar with one owner and a definition of done.

Day two (Lead the Endurance): every expedition phase attaches to the project named on day one. Crew cards against real people, POW as the throughline, small change at Frozen in Ice, large change at the Crush, Baggage, Patience Camp with Handle Resistance, Lifeboats, the Rescue.

Results versus Reasons anchors the accountability conversation. Every leader leaves with an A-to-B-by-C named out loud and a partner to hold it.

WHAT CHANGES

- Strategy clear three levels down, in the leaders' own words
- Eight to twelve named projects with owners, not a list of themes
- Escalation drops: people decide what needs doing
- A 90-day phase that starts the morning after

HOW WE MEASURE

Each leader runs a High Impact Project against a real business number. Results roll up to the sponsor in dollars, with the Participant's own attribution of how much the experience contributed.

HOW IT FITS WHAT YOU HAVE

Maps to the competency model you already use. Runs as a module inside an existing leadership curriculum or as the immersive anchor a curriculum is missing. Reinforcement assets load into your LMS.

INVESTMENT

$27,500

Per delivery · same number in USD, CAD and EUR

Built from the rate card: $7,500 IP licence plus two $10,000 Facilitator days. Above 25 Participants adds $250 each. Progress Rail's August 2026 Exponential Expedition ran at $33,000 for 50 leaders including four Facilitator certifications and the 90-day results readout.

WHAT IT INCLUDES

- Everything in a one-day delivery: JSD, Blueprint, Participant Manual
- Bridge the Gap and Results versus Reasons folded into the design
- The sponsor in the room on day one to make the red-flag calls live

PROOF

8 named projects, each with an owner

Progress Rail Locomotive Division, Chicago, August 2026: sixty-plus leaders, then four internal Facilitators certifying to carry it to the wider division

"It was so good to be a part of the last few days."
— Jason Peterson, Director, Talent and Organizational Development, Progress Rail

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