

DESIGN SERVICES

Custom Learning Design

We agree on the business number before design starts, then build the practice rounds that move it. Ratings are a byproduct.

"We set goals and miss them."

"We invested last time and nothing changed."

WHO IT IS FOR

LEVEL

Senior leaders, Mid-level leaders,
All employees

GROUP SIZE

Any group size

TIME

Sessions over weeks

FORMAT

In person · Virtual · Hybrid

LANGUAGES

English

BUSINESS OUTCOME

Execution, Change adoption

WHAT HAPPENS

Most designs buy you a good day and a stack of 4-out-of-5 ratings. We start with the number instead.

The design is on strategy, on time, on budget, and on culture, built so Participants think differently and solve real problems.

Delivery comes with the measurement plan already attached.

WHAT CHANGES

- Learning that produces a business payoff
- Engagement and retention that follow it
- Leaders prepared to receive engaged teams
- A number to show, not a rating

HOW WE MEASURE

The business number agreed at the JSD, measured before and after, with Participant attribution.

HOW IT FITS WHAT YOU HAVE

Fits any gap your current curriculum leaves. Also the path for a client who wants a Learn2 experience adapted to their competency model, scenarios, and metrics.

INVESTMENT

\$10,000 per design day

Custom build · same number in USD, CAD and EUR

A new experience designed around one business problem you own takes 8 to 12 weeks. Design days at \$10,000. Rebranding an experience in your identity: \$20,000.

WHAT IT INCLUDES

- A one-hour JSD to agree the business number
- A Blueprint you approve before build
- Facilitator guides and Participant materials

PROOF

+74% employee engagement

CBC Television, where Learn2 is the primary learning and development partner

"Learn2 is our primary partner for learning and development. Their programs always hit the mark, and deliver a high return on investment."

— Cheryl Fry, Sr. Manager, People and Development, CBC

Schedule a 20-minute walkthrough

[See how it runs online](#)

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