IMMERSIVE LEADERSHIP

Lead the Endurance

Your leaders live the greatest story of leadership ever achieved and leave with a Big Picture plan they own for their own expedition.

"Our leaders are not ready for what is coming." | "Change keeps stalling out." | "We set goals and miss them."

WHO IT IS FOR

LEVEL
Executives, Senior leaders, Mid-level leaders, High potentials

GROUP SIZE
Any group size

TIME
Anywhere from 60 minutes to 2 days

FORMAT
In person · Virtual · Hybrid

LANGUAGES
English · Spanish

BUSINESS OUTCOME
Alignment, Change adoption, Execution

WHAT HAPPENS

Participants become Shackleton's Senior Advisors in 1914. The plan is confident. Then the ice takes the ship, and the room has to decide with only what the crew knew then.

Through the crush, Patience Camp, the boats, and the rescue, each leader works their own real change: POW (Problem, Opportunity, What Now). The room gets colder and darker as the day goes on.

Every one of the 28 crew came home alive. The experience closes with each leader's A-to-B-by-C named out loud, and an Accountability Partner to hold it.

WHAT CHANGES

- Leaders hold a clear Big Picture through setbacks instead of re-planning every week
- Change lands with the people three levels down, in their own words
- Every leader leaves with one owned move, a date, and a partner
- Escalation drops: people decide what needs doing instead of asking

HOW WE MEASURE

Each leader runs a High Impact Project against a real business number. Results roll up to the sponsor in dollars, with the Participant's own attribution of how much the experience contributed.

HOW IT FITS WHAT YOU HAVE

Maps to the competency model you already use. Runs as a module inside an existing leadership curriculum or as the immersive anchor a curriculum is missing. Reinforcement assets load into your LMS.

INVESTMENT

$17,500

Per delivery · same number in USD, CAD and EUR

$7,500 IP licence plus $10,000 Facilitator day. Partner deliveries with a certified Facilitator drop the day rate. Above 25 Participants adds $250 each.

Formats: anywhere from 60 minutes to 2 days, for any group size. One Facilitator day covers everything up to a full day at the investment shown; a second day adds $10,000.

WHAT IT INCLUDES

- A one-hour Joint Solution Design call, where you choose what your Participants experience
- Your Blueprint, the design for your delivery, reviewed by you before anything is built
- A Participant Manual matched to that Blueprint

PROOF

4,000+ Participants, 95% recommend

Progress Rail bought a $33,000 engagement a year after its EVP experienced it at Caterpillar's LD400

"We got to where we needed to go, together, with unanimity. What I learned here applies to every aspect of my life."
— Dennis Bishop, Squash Canada

Schedule a 25-minute walkthrough

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