

NATURALLY

Coach Naturally

Managers finish the day coaching, not promising to coach later, with their first real coaching conversation already on the calendar.

"Our leaders are not ready for what is coming."

"We invested last time and nothing changed."

WHO IT IS FOR**LEVEL**

Mid-level leaders, Frontline leaders,
Store and service teams

GROUP SIZE

Any group size

TIME

Anywhere from 60 minutes to 2
days

FORMAT

In person · Virtual

LANGUAGES

English

BUSINESS OUTCOME

Talent insight, Execution

WHAT HAPPENS

Managers coach each other through real stuck-point conversations about real work. No role plays.

Feedback lands in the moment, and the four Natural Approaches give each manager a simple read on each team member so coaching lands the first time.

Everyone leaves with a scheduled first coaching conversation.

WHAT CHANGES

- Coaching becomes a habit instead of a framework
- Managers read the person before they open their mouth
- Peer coaching runs without Learn2 in the room
- Stuck points get named and moved

HOW WE MEASURE

Assessment data plus a count, 30 days out, of the coaching conversations that actually happened.

HOW IT FITS WHAT YOU HAVE

Maps to the competency model you already use. Runs as a module inside an existing leadership curriculum or as the immersive anchor a curriculum is missing. Reinforcement assets load into your LMS.

INVESTMENT

\$25,000

Per bundle · same number in USD, CAD and EUR

Part of the Naturally bundle of three, up to 30 Participants each.

Formats: anywhere from 60 minutes to 2 days, for any group size. One Facilitator day covers everything up to a full day at the investment shown; a second day adds \$10,000.

WHAT IT INCLUDES

- Naturally assessment for every manager
- Three Naturally experiences
- Peer coaching mechanics and the Natural Approaches primer

PROOF

\$26 million added in under a year

The Forzani Group (Sport Chek): store-manager coaching installed in the first 90 days, with Communicate Naturally and High Impact Coaching

"Together we added over \$26 million to the bottom line in less than a year!"

— John Backewich, Manager of Training and Development, Forzani Group

Schedule a 20-minute walkthrough

[See how it runs online](#)

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